AMENDMENTS TO THE CLAIMS

The following listing of claims will replace all prior versions and listings of claims in the application.

LISTING OF CLAIMS

1-20. (Canceled)

21. (New) A fishing lure assembly, comprising:

a fishing lure defining an internal chamber having a first opening and a second opening;

a hook having a connecting eye and a crook;

a weight defining a passageway therethrough, the passageway configured to receive fishing line and the connecting eye;

the weight being disposed within the internal chamber of the fishing lure, and with the fishing line extending through the first opening into the passageway of the weight;

the connecting eye, with the fishing line secured thereto, being disposed within the passageway of the weight; and

the crook extending outwardly through the second opening.

- 22. (New) A fishing lure assembly as claimed in claim 21, wherein the weight includes a central longitudinal axis, and a portion of the passageway is radial about the central longitudinal axis.
- 23. (New) A fishing lure assembly as claimed in claim 21, wherein the weight includes a central longitudinal axis, and the passageway includes a front portion, a rear portion, and a face defined between the front and rear portions substantially perpendicular to the central longitudinal axis.

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- 24. (New) A fishing lure assembly as claimed in claim 21, wherein a portion of the passageway is shaped to inhibit rotational movement of the connecting eye within the weight.
- 25. (New) A fishing lure assembly as claimed in claim 21, wherein the weight fits tightly inside the internal chamber of the fishing lure such that rotational movement of the weight within the fishing lure is inhibited.
- 26. (New) A fishing lure assembly as claimed in claim 21, wherein the second opening of the fishing lure is configured to inhibit movement of the crook.
- 27. (New) A fishing lure assembly as claimed in claim 21, wherein the second opening of the fishing lure is configured to allow the weight to be removably inserted into the internal chamber.
- 28. (New) A fishing lure assembly as claimed in claim 21, wherein the fishing lure is a facsimile fish.
- 29. (New) A fishing lure assembly as claimed in claim 28, wherein the fishing lure is a sand eel.
- 30. (New) A fishing lure assembly as claimed in claim 21, wherein the fishing lure is fabricated from a flexible material.
- 31. (New) A fishing lure assembly as claimed in claim 30, wherein the flexible material is rubber.
- 32. (New) A fishing lure assembly as claimed in claim 21, wherein the fishing lure is translucent.

- 33. (New) A fishing lure assembly as claimed in claim 21, wherein the hook comprises a plurality of barbs.
- 34. (New) A fishing lure assembly as claimed in claim 21, wherein the fishing lure includes a head portion defining the first opening, and a body portion defining the second opening.
- 35. (New) A fishing lure assembly as claimed in claim 21, wherein the weight defines an internal shoulder within the passageway against which the connecting eye abuts.
- 36. (New) A method of assembling a fishing lure, a weight, a hook, and fishing line into a fishing lure assembly, the fishing lure defining an internal chamber having a first opening and a second opening, the hook having a connecting eye and a crook, and the weight defining a passageway therethrough configured to receive the fishing line and the connecting eye, the method comprising:

assembling the fishing lure upon the fishing line by threading an end of the fishing line through the first opening into the internal chamber and through the second opening;

assembling the weight upon the fishing line by threading the end of the fishing line through the passageway of the weight;

securing the fishing line to the connecting eye of the hook;

locating the weight within the internal chamber of the fishing lure; and locating the connecting eye within the passageway of the weight with the crook extending outwardly through the second opening.

37. (New) A method as claimed in claim 36, wherein locating the connecting eye within the passageway of the weight includes abutting the connecting eye against an internal shoulder within the passageway of the weight.

- 38. (New) A method as claimed in claim 36, wherein locating the connecting eye within the passageway of the weight includes locating at least a portion of a shank of the hook within the passageway of the weight.
- 39. (New) A method as claimed in claim 36, wherein the method includes at least one of inhibiting rotational movement of the hook within the passageway of the weight, and inhibiting rotational movement of the weight within the internal chamber of the fishing lure.
- 40. (New) A fishing weight defining a passageway therethrough, the passageway having a rear portion configured to receive fishing line and a connecting eye of a hook, a front portion configured to receive fishing line, and a face defined within the passageway where the front portion opens out into the rear portion, the face being generally perpendicular to a central longitudinal axis of the weight, thereby at least inhibiting the connecting eye from moving beyond the rear portion into the front portion.
- 41. (New) A fishing weight as claimed in claim 40, wherein the front portion of the passageway has a smaller cross-sectional area than the connecting eye and the rear portion of the passageway.
- 42. (New) A fishing weight as claimed in claim 40, wherein a length of the rear portion of the passageway is sized to receive the connecting eye and at least a portion of a shank of the hook.
- 43. (New) A fishing weight as claimed in claim 40, wherein the rear portion of the passageway is configured to inhibit rotational movement of the connecting eye within the weight.

44. (New) A method of attaching a weight and a hook to a fishing line, the method comprising:

threading an end of the fishing line through a passageway defined through the weight;

securing the fishing line to a connecting eye of the hook; and positioning the connecting eye within the passageway of the weight.

- 45. (New) A method as claimed in claim 44, wherein positioning the connecting eye within the passageway of the weight includes abutting the connecting eye against an internal shoulder defined within the passageway of the weight.
- 46. (New) A method as claimed in claim 44, wherein positioning the connecting eye within the passageway of the weight includes positioning at least a portion of a shank of the hook within the passageway of the weight.
- 47. (New) A method as claimed in claim 44, wherein the method includes inhibiting rotational movement of the hook within the passageway of the weight.
- 48. (New) A method as claimed in claim 44, further comprising locating the weight within an internal chamber defined by a fishing lure.